

FOR IMMEDIATE RELEASE:

**ARTIST AND DESIGNER SUSIE FRAZIER WINS REGIONAL EMMY® FOR TV PILOT
*MOVERS & MAKERS EPISODE ENTERTAINS BY FEATURING FRAZIER'S CREATIVE PROCESS***

(Los Angeles, CA.) June 25, 2018 – The National Academy of Television Arts & Sciences awarded Susie Frazier, a pioneering artist in Cleveland, with a Regional Emmy® as producer and star of her show *Movers & Makers With Susie Frazier*. The recognition, earned for the category of Lifestyle Program/Program Special, was announced on Saturday, June 23, 2018 at the 49th Annual Emmy® Awards Gala presented by The Academy's Lower Great Lakes chapter in Indianapolis, IN. Joining her in the honor was co-producer, Gordon Recht, who previously earned two national Emmy® awards as producer (2003) and director (2002) of *Wolfgang Puck* on the Food Network. Daniel Levin of Prominent Brand + Talent also served as co-producer on the show.

Movers & Makers With Susie Frazier, a television pilot which originally aired through NBC affiliate WKYC-TV 3 Cleveland in 2017, is an inspirational reality show that follows the development of Frazier's visionary art and furniture concepts from initial brainstorm to fabrication to final installation. Unlike other design shows which focus on flipping or renovating houses, *Movers & Makers with Susie Frazier*, centers on the creative process in custom manufacturing as it relates to enhancing home environments. "There's a real camaraderie between the master welders, woodworkers, and artists that I work with," says Frazier, whose business has been serving residential and commercial clients for 21 years. "In a fun and exciting way, we underscore how pure imagination, collaboration, and chaos play out in the world of professional makers."

This Regional Emmy® is especially significant since *Movers & Makers* is Frazier's first endeavor as the star of a TV program and also her debut as a TV producer. Prior to this, she's been a featured guest on various network affiliate stations across Northeast Ohio, as well as an on-air personality for Cleveland's first internet radio station, oWOW. While only one episode has aired, Frazier and Recht are considering various options for developing a full series around the concept, given the international rise of the maker movement as well as network TV's enthusiasm for Amy Poehler's new maker contest show, *Making It*, scheduled to premier through NBC on July 31, 2018.

ABOUT SUSIE FRAZIER

Susie Frazier is an expert in designing for wellness, creating interior elements that calm the mind and soothe the soul. Inspired by nature's patterns and reclaimed materials from various landscapes, she creates custom art, furniture and accessories that are the antidote to the over-stimulated brain. Living most of her life with undiagnosed ADHD and generalized anxiety, Frazier developed artistic mechanisms to cope with the symptoms, which in turn, generated the same results for her clients.

Supported by scientific research in wellness architecture, Frazier speaks publicly at special events, writes articles, and appears on TV, inspiring consumers about anxiety-reducing design choices anyone can make in their own homes. Frazier is also the brand ambassador of Mont Surfaces, one of America's leading suppliers of natural stone, engineered quartz, and porcelain slabs. For more information visit <http://www.susiefrazier.com>

ABOUT GORDON RECHT

Gordon Recht is a three-time Emmy® award winner and Directors Guild director and producer based in Los Angeles with more than 25 years of experience. He has produced and directed many shows and videos in the design and lifestyle genre from *"Interior Motives with Christopher Lowell"* on Discovery Channel and *"Wolfgang Puck"* on Food Network to multiple branding videos for Sears, Jo-Anne Fabrics and Lynx Grills. Recht also produces, directs and edits for many outside production companies that develop network and cable programming, including *"The Miss America Pageant"* on ABC and *"Running Wild with Bear Gryllis"* on NBC.

ABOUT THE MAKER MOVEMENT

A maker is anyone who uses their abilities to create, often through a learning-by-doing philosophy. Maker culture is a social movement with an artisan spirit that's motivated by self-fulfillment. It encourages the intersection of traditional mediums like metal crafts, woodworking, fiber art, and ceramics, with newer disciplines like computer programming and digital fabrication. Because of that, makers inspire others to try their hand at DIY projects or to start their own businesses selling the things they make. According to Atmel, a major backer of the maker movement, there are approximately 135 million U.S. adults who consider themselves makers and the overall market for products and maker services hit \$2.2 billion in 2012 (Time.com). According to USA Today, makers fuel business with some \$29 billion poured into the world economy each year.

####